

START TRANSFORMING YOUR STORE NOW

Here is what is available:

Stainless Steel Back Counter

Refresh the restaurant service area with an easy upgrade to the back line! Complete Stainless Steel Back Counters, a component of the new Fresh Forward Décor, are now available to order for new and existing locations with Metro or Fresh Forward Décor! The new back counters feature sleek, stainless steel décor with new narrow trim.

Back lines can also be retrofitted by changing the laminate panels to Stainless Steel using our complete kit, which includes the new narrow trim. Changing existing counters is quick and simple!



Old



New

Clear View Day Cover

NOW APPROVED! One of the first components of the new Fresh Forward design, the Clear View Day Cover, is now approved for new front counters and retrofits. Experience the benefits of the new Clear View Day Cover in your restaurant:

- Sleek, modern design compliments new decor elements.
- Frameless glass for better communication between the Sandwich Artist® and the customer.
- Frameless system improves view of the food. The food is the hero.
- LED lights highlight the food product and turn on and off when the day cover opens and closes.



Old



New



SUBWAY



Fresh Forward



Your Solutions Partner

For more information visit:
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Your Solutions Partner for...

A Comprehensive Line of Subway® Store Equipment and Services

THE BEST WAY TO PREDICT THE FUTURE IS TO CREATE IT

Duke has been working closely with FWH and FRCH on the Fresh Forward Design. Our focus has been on achieving the desired aesthetics while keeping cost, retrofitability, ease of installation and store operations top of mind. Duke's thorough planning as well as our collaboration with other Subway Partners will enable us to deliver the gold standard service you've come to expect during the Fresh Forward roll-out.

We are excited to see the Fresh Forward Design come to life



Current Tuscan Style Decor



Fresh Forward Decor

FRONT COUNTER

- 1 New In-line Bread Cabinet: featuring a bakery-style display
- 2 New Clear View Daycover: updated sleek design to best showcase food. Can be easily retrofitted on existing cold pans with fold down day covers
- 3 New front counter cookie and soup display area moves soup to the front line and allows for a bakery-style presentation of cookies
- 4 Cash counter with integrated wrap-around merchandising



SELF SERVICE AREA

- 5 New Beverage center designed to enhance the customer experience (Refer to picture on the left)
- 6 New Que Line Merchandiser: allows for merchandising of dry goods as well as an eye-catching kid's meal display to drive incremental sales
- 7 Pick-Up Area

BACK COUNTER

- 8 Back counters can be retrofitted by changing the laminate panels to Stainless Steel using our complete kit, which includes the new narrow trim. Changing existing counters is quick and simple!



BREAD BAKING

- 9 FlexBake5 All in One Oven: Proofing and Baking in a single cavity simplifies the bread baking process and improves product consistency
 - WiFi Enabled
 - Steam Feature for Artisan Breads
 - Optional IVS (Integrated Ventilation System and under-oven Rolling Rack available)



DECOR SYSTEMS

- 10 New back line valence and shroud system creates a custom, built-in look and feel
- 11 New front counter decor is easily retrofittable



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